



For Immediate Release

University of British Columbia student Jory Wong selected as the 2017 Zayo Information and Communication Technology Engineering Award Winner

(Renfrew, Ontario): Jory Wong, a former Canadian Engineering Foundation Ambassador continues her exemplary leadership and studies within the engineering field. The Foundation is extremely proud to announce that Ms. Wong, a fourth-year Engineering Physics student has been named the 2017 Zayo Information and Communication Technology Engineering Award Winner.

This prestigious \$5,000 scholarship is awarded annually to the most promising woman interested in the information and communication technology engineering field at the university level. Ms. Wong is specializing in Precision Agriculture at the University of British Columbia.

Jory is always looking for opportunities to scale up her impact by seeking out other initiatives with larger audiences and greater potential for change. She joined the Engineers Without Borders National Conference that engages 600 young leaders across Canada and Sub-Saharan Africa – xChange 2017 – as a Content Stream Lead. In this role, she was responsible for planning five workshops about EWB’s high impact investment models.

Ms. Wong joined the EWB Junior Fellowship program which led to her being selected as one of 20 university students across Canada for a 4-month internship; she will be joining LishaBora in Kiambu, Kenya. LishaBora is tackling structural challenges and corruption in the dairy industry. Thousands of smallholder dairy farmers are struggling to make a living because they cannot access low cost, high-quality feed products for their livestock. LishaBora is innovating the way that feed products are developed, sold and delivered through a vertically-integrated business model. Jory will be working as a Data Strategist leading the design of a comprehensive data management system to automate the process of gathering, analyzing and presenting data about customers and internal operations.

Ms. Wong is passionate about influencing the engineering profession to reach its full potential for social impact. She looks forward to engaging the public about the exciting opportunities in a rewarding engineering career.

Since 1990, the Foundation has been promoting engineering as a career choice for young Canadian women through its extensive scholarship program, a website that attracts thousands of new visitors a month, social media programming, and award winner presentations to high school students.

“On behalf of all Zayo employees, I want to congratulate Jory on winning this year’s Information and Communication Technology Engineering Award,” said Michael Strople, Managing Director, Canada, and President, Zayo Managed Services. “Encouraging young women to pursue careers in engineering benefits them, sets an example for others, and contributes to technical leadership here and around the world. That’s why Zayo is proud to participate year after year.

“It is heartening to see so many qualified and capable applicants. This makes our job to choose just one, very hard,” says Julie Lassonde, CEMF President. “Ms. Wong is a worthy award winner and we look forward to watching her continue to help connect young Canadians, through her passionate volunteerism, with engineering and its vast possibilities as a viable career choice for other young ladies. We're delighted to see that her infectious enthusiasm for engineering, and are thrilled to be supporting her in her future endeavours.”

Ms. Wong will receive her award certificate at the CEMF *Networking and Award Event* held in Ottawa in September.

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For more information or for interviews with any of the scholarship recipients, please contact CEMF at 1-866-883-2363, info@cemf.ca, www.cemf.ca.